



Personality

ENFJ-A / ENFJ-T



### Introduction

Everything you do right now ripples outward and affects everyone. Your posture

freedom. Your every act can open hearts and minds.

#### DAVID DEIDA

Protagonists are natural-born leaders, full of passion and charisma. Forming around two percent of the population, they are oftentimes our politicians, our coaches and our teachers, reaching out and inspiring others to achieve and to do good in the world. With a natural confidence that begets influence, Protagonists take a great deal of pride and joy in guiding others to work together to improve themselves and their community.



#### Firm Believers in the People

People are drawn to strong personalities, and Protagonists radiate authenticity, concern and altruism, unafraid to stand up and speak when they feel something needs to be said. They find it natural and easy to communicate with others, especially in person, and their Intuitive (N) trait helps people with the Protagonist personality type to reach every mind, be it through facts and logic or raw emotion. Protagonists easily see people's motivations and seemingly disconnected events, and are able to bring these ideas together and

communicate them as a common goal with an eloquence that is nothing short of mesmerizing.

The interest Protagonists have in others is genuine, almost to a fault – when they believe in someone, they can become too involved in the other person's problems, place too much trust in them. Luckily, this trust tends to be a self-fulfilling prophecy, as Protagonists' altruism and authenticity inspire those they care about to become better themselves. But if they aren't careful, they can overextend their optimism, sometimes pushing others further than they're ready or willing to go.

Protagonists are vulnerable to another snare as well: they have a tremendous capacity for reflecting on and analyzing their own feelings, but if they get too caught up in another person's plight, they can develop a sort of emotional hypochondria, seeing other people's problems in themselves, trying to fix something in themselves that isn't wrong. If they get to a point where they are held back by limitations someone else is experiencing, it can hinder Protagonists' ability to see past the dilemma and be of any help at all. When this happens, it's important for Protagonists to pull back and use that self-reflection to distinguish between what they really feel, and what is a separate issue that needs to be looked at from another perspective.

# ...The Struggle Ought Not to Deter Us From the Support of a Cause We Believe to Be Just

Protagonists are genuine, caring people who talk the talk and walk the walk, and nothing makes them happier than leading the charge, uniting and motivating their team with infectious enthusiasm.

People with the Protagonist personality type are passionate altruists, sometimes even to a fault, and they are unlikely to be afraid to take the slings and arrows while standing up for the people and ideas they believe in. It is no wonder that many famous Protagonists are cultural or political icons – this personality type wants to lead the way to a brighter future, whether it's by leading a nation to prosperity, or leading their little league softball team to a hard-fought victory.

**Strengths & Weaknesses** 



Protagonists You May Know



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Strengths & Weaknesses

**Protagonist Strengths** 

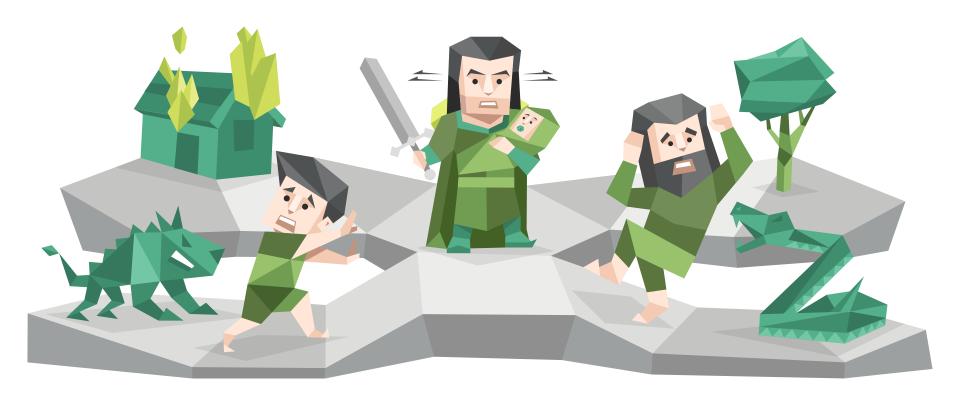


- Tolerant Protagonists are true team players, and they recognize that that means listening to other peoples' opinions, even when they contradict their own. They admit they don't have all the answers, and are often receptive to dissent, so long as it remains constructive.
- Reliable The one thing that galls Protagonists the most is the idea of letting down a person or cause they believe in. If it's possible, Protagonists can always be counted on to see it through.
- Charismatic Charm and popularity are qualities Protagonists have in spades. They instinctively know how to capture an audience, and pick up on mood and motivation in ways that allow them to communicate with reason, emotion, passion, restraint whatever the situation calls for.

  Talented imitators, Protagonists are able to shift their tone and manner to reflect the needs of the audience, while still maintaining their own voice.
- Altruistic Uniting these qualities is Protagonists' unyielding desire to do good in and for their communities, be it in their own home or the global stage. Warm and selfless, Protagonists genuinely believe that if they can just bring people together, they can do a world of good.

Natural Leaders – More than seeking authority themselves, Protagonists often end up in leadership roles at the request of others, cheered on by the many admirers of their strong personality and positive vision.

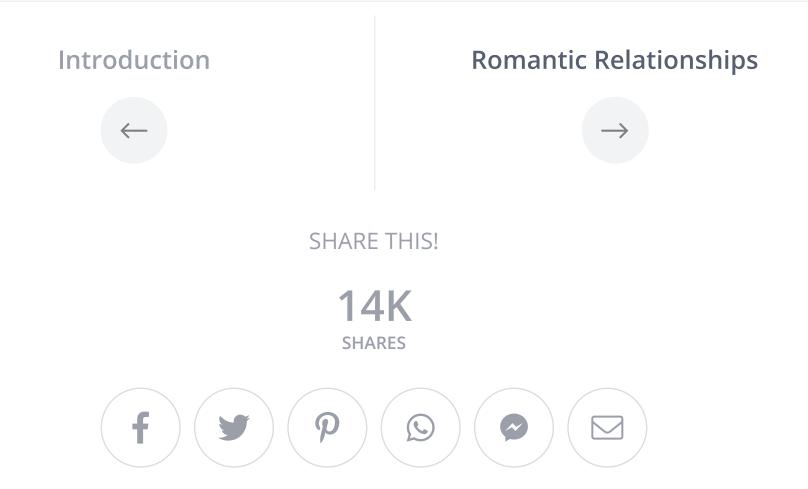
#### **Protagonist Weaknesses**



- Overly Idealistic People with the Protagonist personality type can be caught off guard as they find that, through circumstance or nature, or simple misunderstanding, people fight against them and defy the principles they've adopted, however well-intentioned they may be. They are more likely to feel pity for this opposition than anger, and can earn a reputation of naïveté.
- **Too Selfless** Protagonists can bury themselves in their hopeful promises, feeling others' problems as their own and striving hard to meet their word. If they aren't careful, they can spread themselves too thin, and be left unable to help anyone.
- **Too Sensitive** While receptive to criticism, seeing it as a tool for leading a better team, it's easy for Protagonists to take it a little too much to heart.

Their sensitivity to others means that Protagonists sometimes feel problems that aren't their own and try to fix things they can't fix, worrying if they are doing enough.

- Fluctuating Self-Esteem Protagonists define their self-esteem by whether they are able to live up to their ideals, and sometimes ask for criticism more out of insecurity than out of confidence, always wondering what they could do better. If they fail to meet a goal or to help someone they said they'd help, their self-confidence will undoubtedly plummet.
- Struggle to Make Tough Decisions If caught between a rock and a hard place, Protagonists can be stricken with paralysis, imagining all the consequences of their actions, especially if those consequences are humanitarian.



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## **Romantic Relationships**

People who share the Protagonist personality type feel most at home when they are in a relationship, and few types are more eager to establish a loving

relationships seriously, selecting partners with an eye towards the long haul, rather than the more casual approach that might be expected from some types in the Explorer Role group. There's really no greater joy for Protagonists than to help along the goals of someone they care about, and the interweaving of lives that a committed relationship represents is the perfect opportunity to do just that.

#### I'm a Slow Walker, but I Never Walk Back

Even in the dating phase, people with the Protagonist personality type are ready to show their commitment by taking the time and effort to establish themselves as dependable, trustworthy partners.



Their Intuitive (N) trait helps them to keep up with the rapidly shifting moods that are common early in relationships, but Protagonists will still rely on conversations about their mutual feelings, checking the pulse of the relationship

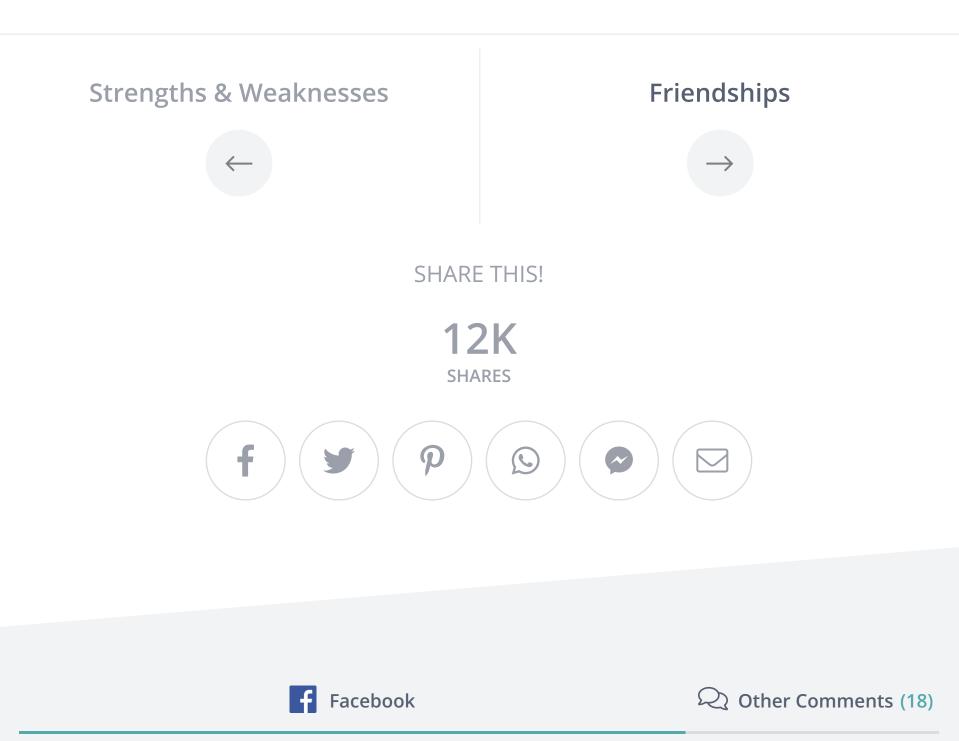
by asking how things are, and if there's anything else they can do. While this can help to keep conflict, which Protagonists abhor, to a minimum, they also risk being overbearing or needy – Protagonists should keep in mind that sometimes the only thing that's wrong is being asked what's wrong too often.

Protagonists don't need much to be happy, just to know that their partner is happy, and for their partner to express that happiness through visible affection. Making others' goals come to fruition is often the chiefest concern of Protagonists, and they will spare no effort in helping their partner to live the dream. If they aren't careful though, Protagonists' quest for their partners' satisfaction can leave them neglecting their own needs, and it's important for them to remember to express those needs on occasion, especially early on.

# You Cannot Escape the Responsibility of Tomorrow by Evading It Today

Protagonists' tendency to avoid any kind of conflict, sometimes even sacrificing their own principles to keep the peace, can lead to long-term problems if these efforts never fully resolve the underlying issues that they mask. On the other hand, people with the Protagonist personality type can sometimes be too preemptive in resolving their conflicts, asking for criticisms and suggestions in ways that convey neediness or insecurity. Protagonists invest their emotions wholly in their relationships, and are sometimes so eager to please that it actually undermines the relationship – this can lead to resentment, and even the failure of the relationship. When this happens, Protagonists experience strong senses of guilt and betrayal, as they see all their efforts slip away.

If potential partners appreciate these qualities though, and make an effort themselves to look after the needs of their Protagonist partners, they will enjoy long, happy, passionate relationships. Protagonists are known to be dependable lovers, perhaps more interested in routine and stability than spontaneity in their sex lives, but always dedicated to the selfless satisfaction of their partners. Ultimately, Protagonist personality types believe that the only true happiness is mutual happiness, and that's the stuff successful relationships are made of.



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## Friendships

When it comes to friendships, Protagonists are anything but passive. While some personality types may accept the circumstantial highs and lows of friendship,

effort into maintaining these connections, viewing them as substantial and important, not something to let slip away through laziness or inattention.

This philosophy of genuine connection is core to the Protagonist personality type, and while it is visible in the workplace and in romance, it is clearest in the breadth and depth of Protagonist friendships.



# All My Life I Have Tried to Pluck a Thistle and Plant a Flower Wherever the Flower Would Grow...

People with the Protagonist personality type take genuine pleasure in getting to know other people, and have no trouble talking with people of all types and modes of thought. Even in disagreement, other perspectives are fascinating to Protagonists – though like most people, they connect best with individuals who share their principles and ideals, and types in Diplomat and Analyst Role groups are best able to explore Protagonists' viewpoints with them, which are simply too idealistic for most. It is with these closest friends that Protagonists will truly open

up, keeping their many other connections in a realm of lighthearted but genuine support and encouragement.

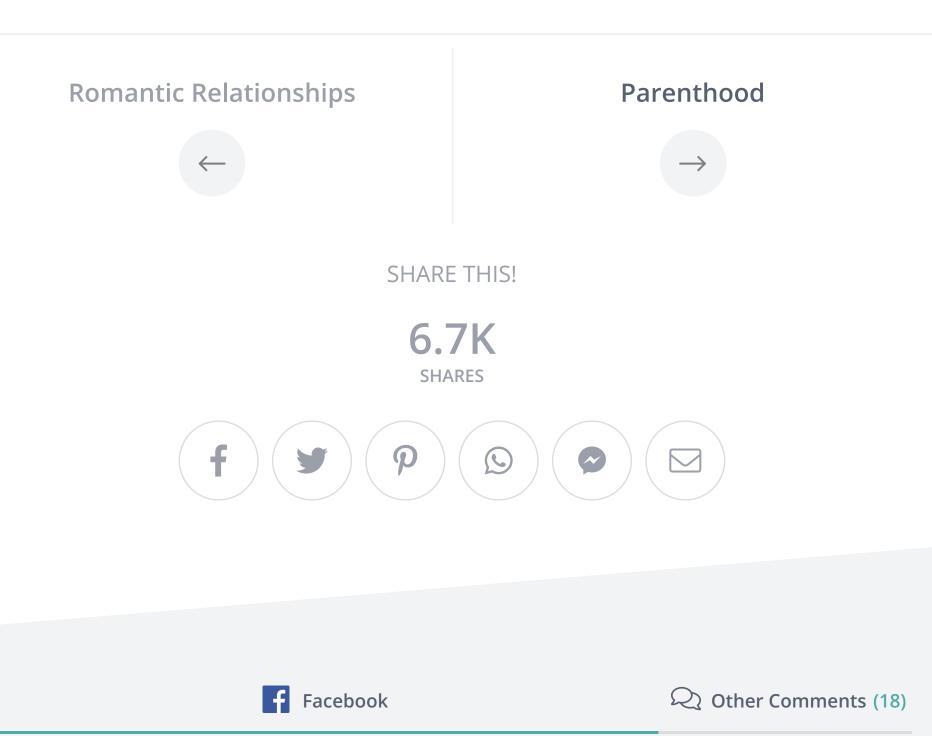
Others truly value their Protagonist friends, appreciating the warmth, kindness, and sincere optimism and cheer they bring to the table. Protagonists want to be the best friends possible, and it shows in how they work to find out not just the superficial interests of their friends, but their strengths, passions, hopes and dreams. Nothing makes Protagonists happier than to see the people they care about do well, and they are more than happy to take their own time and energy to help make it happen.

### We Should Be Too Big to Take Offense, and Too Noble to Give It

While Protagonists enjoy lending this helping hand, other personality types may simply not have the energy or drive to keep up with it – creating further strain, people with the Protagonist personality type can become offended if their efforts aren't reciprocated when the opportunity arises. Ultimately, Protagonists' give and take can become stifling to types who are more interested in the moment than the future, or who simply have Identities that rest firmly on the Assertive side, making them content with who they are and uninterested in the sort of self-improvement and goal-setting that Protagonists hold so dear.

When this happens Protagonist personalities can be critical, if they believe it necessary. While usually tactful and often helpful, if their friend is already annoyed by Protagonists' attempts to push them forward, it can simply cause them to dig in their heels further. Protagonists should try to avoid taking this personally when it happens, and relax their inflexibility into an occasional "live and let live" attitude.

Ultimately though, Protagonists will find that their excitement and unyielding optimism will yield them many satisfying relationships with people who appreciate and share their vision and authenticity. The joy Protagonists take in moving things forward means that there is always a sense of purpose behind their friendships, creating bonds that are not easily shaken.



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### **Parenthood**

As natural leaders, Protagonists make excellent parents, striving to strike a balance between being encouraging and supportive friends to their children,

there's one strong trend with the Protagonist personality type, it's that they are a bedrock of empathetic support, not bullheadedly telling people what they ought to do, but helping them to explore their options and encouraging them to follow their hearts.

Protagonist parents will encourage their children to explore and grow, recognizing and appreciating the individuality of the people they bring into this world and help to raise.



#### Whatever You Are, Be a Good One

Protagonist parents take pride in nurturing and inspiring strong values, and they take care to ensure that the basis for these values comes from understanding, not blind obedience. Whatever their children need in order to learn and grow, Protagonist parents give the time and energy necessary to provide it. While in their weaker moments they may succumb to more manipulative behavior, Protagonists mostly rely on their charm and idealism to make sure their children

take these lessons to heart.

Owing to their aversion to conflict, Protagonist parents strive to ensure that their homes provide a safe and conflict-free environment. While they can deliver criticism, it's not Protagonists' strong suit, and laying down the occasionally necessary discipline won't come naturally. But, people with the Protagonist personality type have high standards for their children, encouraging them to be the best they can be, and when these confrontations do happen, they try to frame the lessons as archetypes, moral constants in life which they hope their children will embrace.

As their children enter adolescence, they begin to truly make their own decisions, sometimes contrary to what their parents want – while Protagonists will do their best to meet this with grace and humor, they can feel hurt, and even unloved, in the face of this rebellion. Protagonists are sensitive, and if their child goes so far as to launch into criticisms, they may become truly upset, digging in their heels and locking horns.

# All That I Am, or Hope to Be, I Owe to My Angel Mother

Luckily, these occasions will likely be rare. Protagonists' intuition gives them a talent for understanding, and regardless of the heat of the moment, their children will move on, remembering the genuine warmth, care, love and encouragement they've always received from their Protagonist parents. They grow up feeling the lessons that have been woven into the fabric of their character, and recognize that they are the better for their parents' efforts.





#### **Career Paths**



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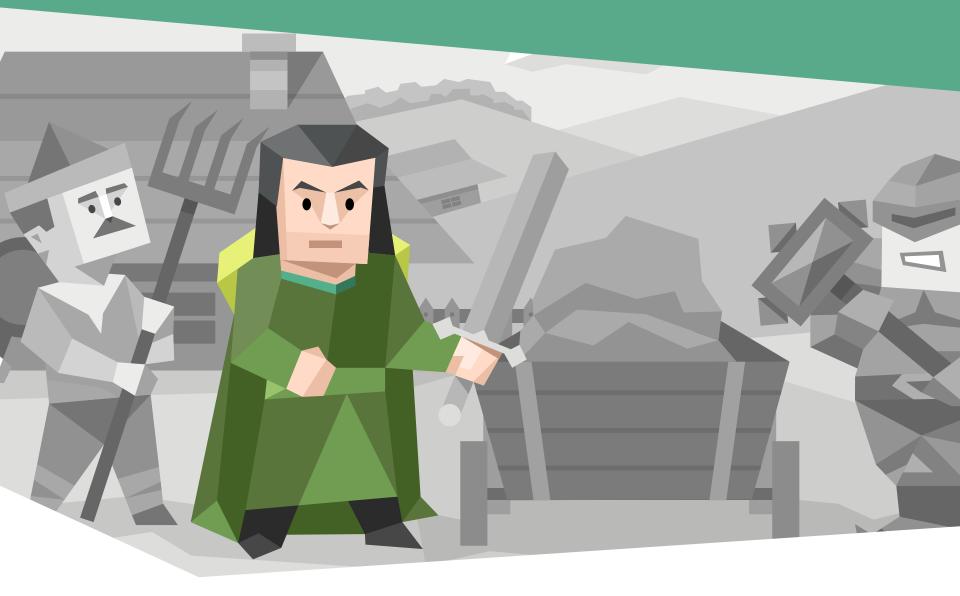






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### **Career Paths**

When it comes to finding a career, people with the Protagonist personality type cast their eyes towards anything that lets them do what they love most – helping

pay for it, which means that Protagonists are rarely wanting for inspiration and opportunity in their search for meaningful work.



### Don't Worry When You Are Not Recognized, but Strive to Be Worthy of Recognition

Protagonists take a genuine interest in other people, approaching them with warm sociability and a helpful earnestness that rarely goes unnoticed. Altruistic careers like social and religious work, teaching, counseling, and advising of all sorts are popular avenues, giving people with the Protagonist personality type a chance to help others learn, grow, and become more independent. This attitude, alongside their social skills, emotional intelligence and tendency to be "that person who knows everybody", can be adapted to quite a range of other careers as well, making Protagonists natural HR administrators, event coordinators, and politicians – anything that helps a community or organization to operate more smoothly.

To top it all off, Protagonists are able to express themselves both creatively and honestly, allowing them to approach positions as sales representatives and

advertising consultants from a certain idealistic perspective, intuitively picking up on the needs and wants of their customers, and working to make them happier. However, Protagonists need to make sure they get to focus on people, not systems and spreadsheets, and they are unlikely to have the stomach for making the sort of decisions required in corporate governance positions – they will feel haunted, knowing that their decision cost someone their job, or that their product cost someone their life.

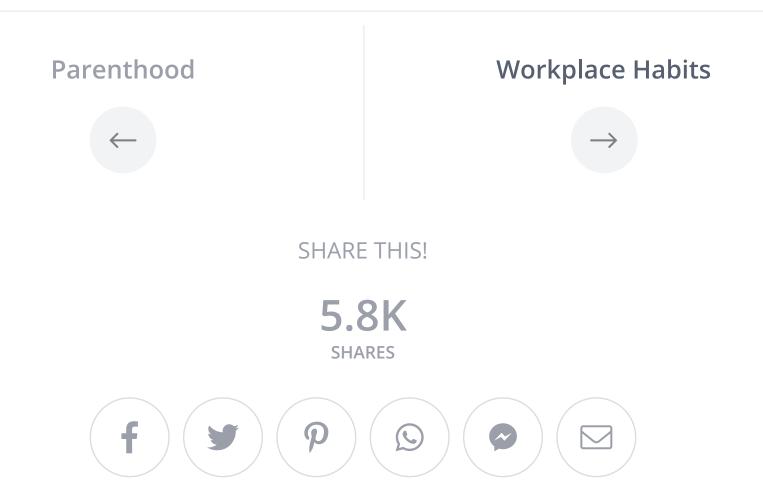
Having a preference for Intuitive (N) trait over its Observant (S) counterpart also means that careers demanding exceptional situational awareness, such as law enforcement, military service, and emergency response, will cause Protagonists to burn out quickly. While great at organizing willing parties and winning over skeptics, in dangerous situations Protagonists just won't be able to maintain the sort of focus on their immediate physical surroundings that they inevitably demand of themselves hour after hour, day after day.

# Always Bear in Mind That Your Own Resolution to Succeed Is More Important Than Any Other

It makes a great deal more sense for Protagonists to be the force keeping these vital services organized and running well, taking their long-term views, people skills and idealism, and using them to shape the situation on the ground, while more physical personality types manage the moment-to-moment crises. People with the Protagonist personality type are always up for a good challenge – and nothing thrills them quite like helping others. But while willing to train the necessary skills, Protagonists will always show an underlying preference for the sort of help that draws a positive long-term trend, that effects change that really sticks.

At the heart of it, Protagonists need to see how the story ends, to feel and experience the gratitude and appreciation of the people they've helped in order to be happy.

Careers operating behind enemy lines and arriving at the scene of the crime too late to help will simply weigh on Protagonists' sensitive hearts and minds, especially if criticized despite their efforts. On the other hand, Protagonists are a driven, versatile group, and that same vision that pulls them towards administration and politics can help them focus through the stress of the moment, knowing that each second of effort contributes to something bigger than themselves.



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## **Workplace Habits**

People with the Protagonist personality type are intelligent, warm, idealistic, charismatic, creative, social... With this wind at their backs, Protagonists are able

simply likeable people, and this quality propels them to success wherever they have a chance to work with others.

#### **Protagonist Subordinates**

As subordinates, Protagonists will often underestimate themselves – nevertheless, they quickly make an impression on their managers. Quick learners and excellent multitaskers, people with the Protagonist personality type are able to take on multiple responsibilities with competence and good cheer. Protagonists are hardworking, reliable and eager to help – but this can all be a double-edged sword, as some managers will take advantage of Protagonists' excellent quality of character by making too many requests and overburdening their Protagonist subordinates with extra work. Protagonists are conflict-averse and try to avoid unnecessary criticism, and in all likelihood will accept these extra tasks in an attempt to maintain a positive impression and frictionless environment.



### **Protagonist Colleagues**

As colleagues, Protagonists' desire to assist and cooperate is even more evident as they draw their coworkers into teams where everyone can feel comfortable expressing their opinions and suggestions, working together to develop win-win situations that get the job done. Protagonists' tolerance, open-mindedness and easy sociability make it easy for them to relate to their colleagues, but also make it perhaps a little too easy for their colleagues to shift their problems onto Protagonists' plates. People with the Protagonist personality type are sensitive to the needs of others, and their role as a social nexus means that problems inevitably find their way to Protagonists' doorsteps, where colleagues will find a willing, if overburdened, associate.

#### **Protagonist Managers**

While perfectly capable as subordinates and colleagues, Protagonists' true calling, where their capacity for insightful and inspiring communication and sensitivity to the needs of others really shows, is in managing teams. As managers, Protagonists combine their skill in recognizing individual motivations with their natural charisma to not only push their teams and projects forward, but to make their teams want to push forward. They may sometimes stoop to manipulation, the alternative often being a more direct confrontation, but Protagonists' end goal is always to get done what they set out to do in a way that leaves everyone involved satisfied with their roles and the results they achieved together.





#### Conclusion



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### Conclusion

Few personality types are as inspiring and charismatic as Protagonists. Their idealism and vision allow Protagonists to overcome many challenging obstacles,

imagination is invaluable in many areas, including their own personal growth.

Yet Protagonists can be easily tripped up in areas where idealism and altruism are more of a liability than an asset. Whether it is finding (or keeping) a partner, staying calm under pressure, reaching dazzling heights on the career ladder or making difficult decisions, Protagonists need to put in a conscious effort to develop their weaker traits and additional skills.



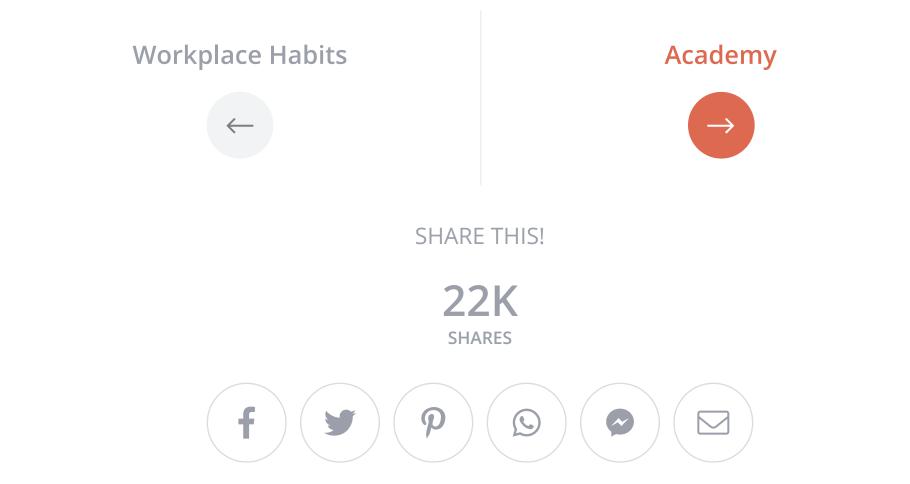
What you have read so far is just an introduction into the complex concept that is the Protagonist personality type. You may have muttered to yourself, "wow, this is so accurate it's a little creepy" or "finally, someone understands me!" You may have even asked "how do they know more about me than the people I'm closest to?"

This is not a trick. You felt understood because you were. We've studied how Protagonists think and what they need to reach their full potential. And no, we did not spy on you – many of the challenges you've faced and will face in the future have been overcome by other Protagonists. You simply need to learn how they succeeded.

But in order to do that, you need to have a plan, a personal roadmap. The best car in the world will not take you to the right place if you do not know where you want to go. We have told you how Protagonists tend to behave in certain circumstances and what their key strengths and weaknesses are. Now we need to go much deeper into your personality type and answer "why?", "how?" and "what if?"

This knowledge is only the beginning of a lifelong journey. Are you ready to learn why Protagonists act in the way they do? What motivates and inspires you? What you are afraid of and what you secretly dream about? How you can unlock your true, exceptional potential?

Our premium profiles provide a roadmap towards a happier, more successful, and more versatile YOU! They are not for everyone though – you need to be willing and able to challenge yourself, to go beyond the obvious, to imagine and follow your own path instead of just going with the flow. If you want to take the reins into your own hands, we are here to help you.





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